



Mercier Literacy for Children  
99 Ridgeland Road, Suite D  
Rochester, New York 14623

To Whom It May Concern,

Greetings from Mercier Literacy for Children!

Mercier Literacy for Children is a non-for-profit organization dedicated to enhancing the reading and writing skills for schoolchildren living in the inner-city of Rochester. Some children from these low-income homes enter school behind their suburban peers in literacy skills. The implications of this problem are far reaching and directly affect graduation rates, crime levels, teen pregnancy, gang affiliations, increased levels of unemployment and the potential collapse of the city's social infrastructure.

Mercier Literacy for Children provides free, intense literacy instruction for these children in order to strengthen their reading and writing abilities. With your help, we can expand on our programs and provide even more children the opportunity to build on their reading and writing foundation.

The success of Mercier Literacy for Children is only possible because of the enormous commitment made by people like you. This year, we are holding our first fundraising event:

***Uncork your Imagination, a Wine and Culinary Event*** on March 1<sup>st</sup>, 2012 at the Auditorium Center in Downtown Rochester from 5 p.m.-9 p.m.

We kindly ask you to consider providing a tax-deductible in-kind donation to support the cause and help us continue our work.

Please attach business cards and/or brochures of your business for display purposes at our event. You will also get recognition on our website as well as our official program at the event.

Please feel free to contact me directly to confirm your donation or to directly donate an item or service.

Thank you for your time and consideration.

For The Children,

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