



Uncork Your Imagination, a Wine & Culinary Event

When: March 1, 2012

5:00 p.m.-9:00 p.m.

Where: Auditorium Center in Downtown Rochester

All proceeds to benefit Mercier Literacy for Children

*Our Mission:*

Mercier Literacy for Children is dedicated to enhancing the reading and writing opportunities for schoolchildren living in the city of Rochester. Children from these low-income homes enter school behind their suburban peers in literacy skills, and fall further behind each summer. Our solution is providing free, intense literacy instruction for these children in order to strengthen their reading and writing abilities. With your help, we can expand on our programs and provide even more children the opportunity to build on their educational foundation.

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*Our Event:*

Over 300 guests will enjoy culinary creations from a diverse selection of Rochester's top restaurants, a wide array of wine selections, a diverse selection of auction items, and an enchanting atmosphere filled with the sounds of classic story book songs, rhymes and melodies. These classics will be given a modern/jazzy spin, making for an interesting musical evening!

Each culinary and wine booth will represent a different story book, offering our guests samples of items similar to the classic tales.



**Mercier Literacy  
for Children**

### **Classics Sponsor**

\$15,000

- Premiere listing as event theme sponsor(s)
- Name and logo on all invitations, press releases, and website
- 20 event tickets
- Acknowledgement via provided sponsor banner with company logo
- Name and logo on registration display, mention in auction catalog, website and program book
- Name and logo recognition from the podium, media presentation and program book
- Name and logo in ALL media advertising
- Acknowledgement on the official website's newsletter and annual report

### **Fairy Tale Sponsor**

\$10,000

- Premiere listing as evening's choice sponsor for the official event favor
- Name and logo on all invitations, press releases and website
- 16 event tickets
- Acknowledgement via provided sponsor banner with your company logo
- Name and logo on registration display, mention in auction catalog, website and program book
- Recognition from the podium, media presentation and program book
- Name and logo in ALL media advertising
- Acknowledgement on the official website's newsletter and annual report

### **Fiction Sponsor**

\$5,000

- Premier listing as evening's choice sponsor for cocktail hour and the musical entertainment.
- Name and logo on all invitations and press releases
- 10 event tickets
- Acknowledgement via provided sponsor banner with your company logo
- Recognition from the podium, media presentation and program book
- Name and logo in ALL media advertising
- Acknowledgement on the official website's newsletter and annual report



**Mercier Literacy**  
*for Children*

### **Poetry Sponsor**

\$3,500

- Premiere listing as evening's choice sponsor of the live acting entertainment.
- 8 event tickets
- Acknowledgement via provided sponsor sign with your company logo
- Recognition in the program book
- Acknowledgement on the official website's newsletter and annual report

### **Legends Sponsor**

\$2,500

- Premiere listing as evening's choice sponsor of the theme and decorations.
- 6 event tickets
- Recognition in the program book
- Acknowledgement on the official website's newsletter and annual report

### **Story Time Sponsor**

\$1,000

- 4 event tickets
- Signage at the sponsored table of your choice
- Recognition in the program book

### **VIP Pass Sponsor**

\$400

- 10 event tickets
- Thank you recognition on the website

### **IN-KIND DONATIONS**

*Fair Market Value: dependent on value of donation*

*Mercier Literacy for Children is always looking for in-kind donations for our events and organization. These can be utilized in our auctions and help raise significant funds for the event. If your company is interested in having your products displayed as an auction item, please feel free to contact us.*



**Mercier Literacy  
for Children**

**Would you like to come and be a guest at the event?**

**Ticket Prices:**

\$40 per person

\$75 per couple

**Contact Information**

Company\_\_\_\_\_

Name\_\_\_\_\_

Address\_\_\_\_\_

City, State, Zip Code\_\_\_\_\_

Phone Number\_\_\_\_\_

Fax Number\_\_\_\_\_

Email\_\_\_\_\_

# of Tickets\_\_\_\_\_

**Pay by:**

Check

Please make checks payable to Mercier Literacy for Children

Credit Card

Type of Card\_\_\_\_\_

Account Number\_\_\_\_\_

Expiration Date\_\_\_\_\_

Signature\_\_\_\_\_

Date\_\_\_\_\_

Please return this form to:

Attention: Agathi Georgiou  
Mercier Literacy for Children  
99 Ridgeland Road Suite D  
Rochester, New York 14623



**Mercier Literacy**  
*for Children*